* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + **When it comes to having a successful crowdfunding campaign, categories like theater, film & video, and music had the most successful outcomes but these categories also have the most failed outcomes.**
  + **The best time of the year to have a successful campaign is during the months of May, June, and July. With the graph we created we can see an uptick in successful campaigns during these months.**
  + **Journalism is the least favorable category when it comes to crowdfunding. Out of the categories provided with this dataset, journalism has the least number of crowdfunding campaigns.**
* What are some limitations of this dataset?
  + **A limitation of this dataset is that we do not know what strategies each campaign is implementing to raise money for crowdfunding**.
  + **When looking at the parent categories and subcategories, there is a limitation to knowing more information about each category. For example, the food category, we could dive deeper into knowing what kind of food is being served (Mexican, Italian) to come up with a better understanding on how different food types affect funding.**
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + **We could create a table using the date created conversion and date ended conversion to show the time lengths of each campaign for each outcome in the dataset. This can provide us with insight into how long campaigns can take and how that plays a role in the outcome of crowdfunding campaigns.**
  + **We could create a table using the outcomes of each campaign and the country where each campaign was held to get a better understanding of where campaigns should be held to have a better chance of a successful campaign.**